alpinerun.example

New York, New York, United States · Desktop · 18 keywords

Average position

8.47

↓ 0.12 since the last check

Covers the 17 of 18 keywords in the top 30

Where your keywords stand

Top 3	Top 10	Top 30	Not in top 30
3	11	17	1

Summary

17 of your 18 tracked keywords rank in the top 30, averaging position 8.47, worse than 8.35 before. 3 are in the top 3 and 11 in the top 10. Biggest gain: "trail running poles", up 1 to position 3. Biggest drop: "trail running shoes", down 3 to position 7. Your share of visibility is 15.5%; trailhouse.example leads with 17.1%. Google shows an AI Overview for 9 of your keywords and cites you in 4.

Average position over the last 30 days



Higher on the chart is better. Keywords outside the top 30 count as 31 here.

Winners over 30 days

hydration vest for running	18	↑ 4
trail running poles	3	↑ 3
running shoes for wide feet	6	↑ 3
womens trail running shoes	11	↑ 3
lightweight running jacket	8	↑ 2
mens trail running shoes	10	↑ 2
trail running backpack	15	↑ 2
running gaiters	3	↑ 1
how to choose trail shoes	4	↑ 1
trail shoes vs road shoes	7	↑ 1

Losers over 30 days

ultramarathon training plan	Not in top 30	was 25
waterproof trail shoes	12	↓ 3
trail running shoes	7	↓ 2
waterproof running socks	12	↓ 2

All keywords (18)

Keyword	Position	Change 30d	Best	Ranking page
best running socks	1	-	1	/guides/best-running-socks
running gaiters	3	↑ 1	3	/gear/gaiters
trail running poles	3	↑ 3	3	/gear/poles
how to choose trail shoes	4	↑ 1	4	/guides/choose-trail-shoes
running shoes for wide feet	6	↑ 3	6	/shoes/wide-fit
running socks for blisters	6	-	6	/socks/blisters
trail running shoes	7	↓ 2	4	/shoes/trail
trail shoes vs road shoes	7	↑ 1	7	/guides/trail-vs-road
lightweight running jacket	8	↑ 2	8	/gear/jackets
anti chafe running shorts	9	-	9	/gear/shorts

Keyword	Position	Change 30d	Best	Ranking page
mens trail running shoes	10	↑ 2	10	/shoes/trail/men
womens trail running shoes	11	↑ 3	11	/shoes/trail/women
trail running headlamp	12	-	12	/gear/headlamps
waterproof running socks	12	↓ 2	9	/socks/waterproof
waterproof trail shoes	12	↓ 3	9	/shoes/waterproof
trail running backpack	15	↑ 2	15	/gear/backpacks
hydration vest for running	18	↑ 4	18	/gear/hydration-vests
ultramarathon training plan	Not in top 30	was 25	19	